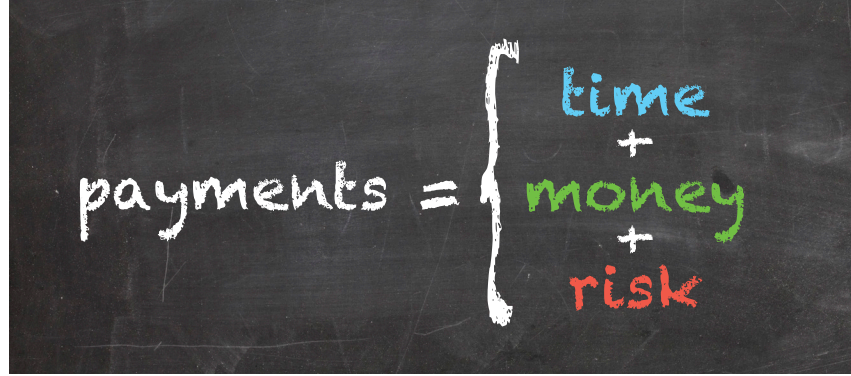




Comprehensive
Electronic Payment
Services

We are payment
experts who
optimize how
you receive and
manage payments.



Is it Time to Change Your Payments Equation?

Every business bills, collects, and deposits payments. Do you understand the real costs of this process in terms of time, money and risk? Make no mistake: those costs can be significant. Are you sure you're not wasting hours, lowering profits, or incurring problems?

Payments have changed.

You might think you're on top of the payment puzzle if you accept checks and credit cards, or if you make remote deposits to your bank, or offer automatic debit plans.

But today, customers expect and demand complete flexibility when it comes to paying their bills. Banks and card companies add seemingly endless fees for every service. And 24-hour online connections to the financial world have spawned a new breed of cyber-criminals.

If you haven't looked at your payment process lately, you may be surprised by what you're missing.

Potential payment pitfalls

Consider how you manage payments today. [Does your process include any of these?](#)

TIME WASTERS

- Manual processing
- Paper checks
- In-person deposits
- Excessive data entry
- No software integration
- Phone payments
- Paper forms

MONEY WASTERS

- High bank & card fees
- No website pay button
- Slow cash availability
- Uneven collections
- Excessive returns or NSF's
- Mailed invoices
- Lots of support calls

RISK INCREASERS

- Weak audit trails
- Unconsolidated reporting
- Paper checks
- Multiple payment processors
- Multiple banks
- Compliance issues
- Confidentiality exposure

If you answered "yes" or "I don't know" at least once, we can help.

What we provide

- Connectivity to virtually every payment type and financial institution
- Automation of your payment process for efficiency and control
- Knowledge of payment technology, regulation, and best practice
- Integration with your billing software and procedures (or use ours)
- Free analysis of your current process

What you'll gain

- Efficiency of a single-source provider connecting you to the payment world
- Completeness so you can always say "yes" when someone wants to pay you
- Flexibility to change banks or add payment types without re-programming or re-training
- Insight from live 24-hour access to payment information
- Support for all your payment issues, concerns and ideas

We streamline your payment process

ReliaFund is an experienced team of payment experts who can simplify and modernize the way you receive and manage payments. ReliaFund will analyze your current process and recommend solutions to increase efficiency and reduce cost and risk. One thing is certain: The more you process payments electronically, the more you'll lower your cost and increase productivity.

TIME SAVERS

Automated payments
Integrated check scanning
Remote deposits
Less data entry
Integrated accounting software
Virtual terminal
Recurring billing
Web portal payments

MONEY SAVERS

Lower overall fees
"Click to pay" functions
Faster cash availability
Predictable collections
Fewer payment problems
Web payments
Reduced paper
Eliminate redundancy

RISK REDUCERS

Controlled audit trails
Insightful reporting
Secure e-payments
One reliable processor
Years of payment experience
Real-time analytics
Accelerated fund clearing
Revenue management

Your single source provider

For simplicity and control, smart businesses prefer to work with just one payment processor. We are a single source provider who offers an easy connection to virtually every payment type and every bank.

We also help you accept web payments, send "click-to-pay" invoices, gain real-time payment insight, and access excellent customer service (we answer the phone).

Less expense, more value to you

Our commitment is to drive your Total Cost of Payments as low as possible, and make payment processing easier and more productive for your business.

Contact us and discover how to change your Payment Equation to your advantage.



12866 Highway 55, Plymouth, MN 55441

Email: sales@reliafund.com

Phone: 763.226.2000

Toll-Free: 866.243.5040

Fax: 763.951.3545

ICL • Check 21 • Debit Card • Mobile Capture • Check Guarantee • Recurring Payment
Remote Deposit Capture • Check Verification • Check Conversion • Check Scanning
• NSF Collection • Web Payment • Credit Card • RCK